



# Minnesota Alpaca Expo 2008

April 5 & 6, 2008

~ Four Seasons Centre ~

~ Owatonna, Minnesota ~

## Show Book Advertising Opportunities

Show books will be distributed to all exhibitors with extra copies available to the public at the Information Booth. Don't miss this opportunity to advertise your farm or alpaca-related products. Reserve your space in the Show Book using this convenient application form.

**Please Note: Ad artwork has a different deadline and is to be sent to a separate address. Also, inside full- and half-page color ads are only available with Platinum & Gold Level Sponsorships.** To learn more about the wonderful benefits of becoming an Expo sponsor visit the "Sponsorship" page on the Expo website or contact any of the show coordinators. The following advertising options are available:

__ Inside Front Cover (color).....	\$500.00.....	5" x 7.5"
__ Inside Back Cover (color).....	\$500.00.....	5" x 7.5"
__ Full Page (B/W).....	\$250.00.....	5" x 7.5"
__ Half Page (B/W).....	\$150.00.....	4.5" x 3.5"
__ Quarter Page (B/W).....	\$100.00.....	2.25" x 3.5"
__ Business Card (B/W).....	\$75.00.....	2" x 2.5"

**\*~\*~\*~\*~\*~\* Deadline for Ad Reservation is February 1, 2008 \*~\*~\*~\*~\*~\*~\***

Send in this form and your payment to reserve your space  
Please make checks payable to "Minnesota Alpaca Expo" and mail with this form to:

Ruth Kinkade, Treasurer  
23890 Lace Ave.  
Hutchinson, MN 55350

**\*~\*~\*~\*~\*~\* Artwork Must be Received by February 1, 2008 \*~\*~\*~\*~\*~\*~\***

Ads need to be sized to fit and furnished as 300 DPI (minimum) Photoshop tif, jpg or Illustrator eps files, with type converted to outline. Pdf files are acceptable. If you have any questions about ad requirements or e-mailing your ad, please contact Lynne Johnson at 608-291-2131 or 608-698-3431 (cell). Mail art work to Lynne Johnson, 746 Heather Lane, Oregon, WI 53575 or e-mail to [lrjohnson@mailbag.com](mailto:lrjohnson@mailbag.com).

\* Farm or Business Name: \_\_\_\_\_

\* Address: \_\_\_\_\_

\* City, State, Zip Code: \_\_\_\_\_

\* Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Thank You for supporting the MN Alpaca Expo!**

[www.MinnesotaAlpacaExpo.com](http://www.MinnesotaAlpacaExpo.com)